

**CODE NO: R5-33/MBA**

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**MBA-III Semester Regular Examinations February -2010**

**RESEARCH METHODOLOGY**

**Time:3hours**

**Max.Marks:60**

**Answer any Five questions  
All questions carry equal marks**

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1. Explain the steps involved in research process.
2. What is Sampling? Distinguish between Random and Non-Random sampling.
3. Illustrate different types of scales used in Measurement concepts.
4. Write a note on the functions of pilot study and state different reasons for why pilot study is desirable.
5. Describe the concept of editing and coding in transforming raw data into information in data processing.
6. Distinguish between personal and telephonic interview and their merits and demerits.
7. The following is the time taken by two groups of workers in performing a job

Group I	41	49	34	36	49	50	36	20	18
Group II	46	44	30	35	26	28	29	-	-

Test whether any significant difference in the mean time is taken by the two groups of workers at 5% level of significance.

8. Explain the following.
  - a. Use of SPSS
  - b. Mechanics of Report Writing